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Taos Ski Valley Launches Summer Season, Human-Powered Activities to Transport and Enrich

TAOS, NM – June 21, 2022 – [Taos Ski Valley](#) has announced summer activities will launch June 24, with several new options for visitors this season, including intermediate and advanced lift-served mountain biking trails, as well as new mountain biking private lessons. Additionally, the Via Ferrata guided climbing experience will now be available for sunset tours. In line with its B Corporation commitment to environmental sustainability, Taos Ski Valley's summer offerings focus on human-powered adventures that have a low impact on the mountain and allow visitors to truly connect with and experience the natural beauty of the Sangre de Cristo Mountains.

This summer, travelers can look forward to the respite of the cool, clean air of the ski valley and an array of new outdoor activities opening on June 24, with something for everyone:

- New expansions and offerings have been added to the [Taos Bike Park](#):
 - Building upon the popularity of the Green Chile Flow Trail, a handful of new trails give mountain bikers more options. Intermediate trails Pop Rocks, Grip It And Rip It, and Blue Bottles have been added, as well as an advanced trail, Risky Biscuit. An additional intermediate trail, Hondo, will open later this summer. These trails feature everything guests loved about Green Chile – the lift-served access, the amazing scenery, the attainable challenge, and the excitement – but taken to the next level with tighter and steeper features.
 - Also launching for the first time this summer are [mountain biking private lessons](#) for groups of up to 4 people. Lessons includes bike rental, all safety gear, lift ticket, and 3 hours of instruction.
- The one-of-a-kind [Via Ferrata](#) climbing experience is back. Situated at 11,500 feet in the sub-alpine ecosystem of Kachina Peak, it features beginner through advanced climbing route challenges, a 100-foot skybridge, and a double-cable catwalk. For the first time this summer, sunset tours will be available.
- [Scenic Lift Rides](#) allow riders to enjoy the spectacular alpine scenery of the Kachina Basin.
- Winter 23 season passholders have the option to upgrade their pass to add an Unlimited Summer Lift Pass for \$175, or \$225 for non-passholders. This provides unlimited access to Lift 4 while it's operating for either mountain biking or scenic lift rides.

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- On June 30, [Taos Air](#) will restart its popular seasonal service offering direct public charter flights to and from Austin Executive Airport, Dallas Love Field, Hawthorne Municipal Airport in Los Angeles, and McClellan-Palomar Airport in Carlsbad, California. Service resumes just in time for Texas and California-based travelers to enjoy the Rocky Mountain adventures in Taos, and Taoseños to escape for their own summer vacations. Taos Air offsets 100% of its carbon impact and has been since 2018, making it the world's first carbon-neutral airline. Taos Air passengers can receive one complimentary Scenic Lift Ride at Taos Ski Valley.

The resort's base-area hotel, [The Blake at Taos Ski Valley](#), reopened May 26. Visitors will find a number of dining options throughout the ski valley this summer, including [192](#) in The Blake and [The Bavarian](#). [Corporate events and weddings](#) are also welcome in the ski valley, which features an array of venues with stunning mountain vistas.

Visitors should be aware: in light of the wildfires in New Mexico, Stage 3 fire restrictions are in effect, and the Carson National Forest is currently closed. Additional fire safety and guest education measures will be in place during the forest closure, including closing operations on Red Flag Warning days. Guests can see these updates on the Taos Ski Valley [mobile app](#).

"We have worked closely with the Carson National Forest and Village of Taos Ski Valley to determine how and when to welcome guests back to the mountains during the current forest closure. We have coordinated with both entities to open summer activities on June 24. We are taking steps to mitigate the risk to our mountain and property, and we are complying with all Carson National Forest directives on fire safety, and will continue to do so," said Taos Ski Valley CEO David Norden. "Like years past, our new summer activities are 'human powered' outdoor adventures and required no new mechanical infrastructure. In addition to scenic lift rides, downhill mountain biking, and Via Ferrata, we hope guests will take advantage of hiking up our mountain roads and around the base area until some of their favorite trails, like Williams Lake, reopen. We are encouraged by all of the recent rainfall and the long-range forecast for more precipitation and are excited to welcome guests back to the mountain."

As America's first and only B-Corp ski resort, Taos Ski Valley is committed to ensuring that every investment, upgrade, and operational decision is underpinned by a commitment to environmental sustainability, social responsibility, and economic contribution to the local communities in Taos and Northern New Mexico.

About Taos Ski Valley

Nestled among the pristine peaks of northern New Mexico, Taos Ski Valley is undergoing a \$300 million renaissance making it one of North America's premier vacation and adventure destinations. With more than 300 inches of average annual snowfall, 300 days of sunshine and more than 1,200 skiable acres, Taos Ski Valley is the industry's only B Corp Certified ski resort, which means it operates with the highest standards of environmental sustainability, and social and economic justice. An independently owned and operated resort, Taos maintains an authentic charm while delivering a world-class experience both on-mountain and off for skiers and riders of all abilities. Taos Ski Valley is proud to participate in the [Mountain Collective and](#)



[Ikon Pass](#). To learn more about Taos Ski Valley and its B Corp commitment, please visit www.skitaos.com.