



Taos Ski Valley Receives Top Accolades for Terrain, Lodging, Value, Snowsports School and More

Taos Ski Valley celebrates prestigious recognition from SKI Magazine, Powder Magazine, and USA Today, solidifying its place among the elite ski destinations in the world

TAOS SKI VALLEY, N.M. – November 22, 2024 – In a testament to the power of New Mexican soul meeting big-mountain terrain, [Taos Ski Valley](#) has recently been honored with multiple top rankings from leading publications. Most notably, [SKI Magazine](#) ranked Taos Ski Valley as the #4 Best Resort in the West, a significant achievement that places the independently owned resort ahead of many others in the industry.

"Being named the #4 Best Resort in the West by SKI Magazine is a monumental honor for us," said John Kelly, Chief Operations Officer of Taos Ski Valley. "Competing with some of the biggest names in the industry and emerging at the top is a testament to the exceptional experience we offer—a fusion of world-class terrain, rich cultural heritage, and an unwavering commitment to our guests. This recognition validates the passion and dedication of our staff and entire community."

Taos Ski Valley's impressive rankings in SKI Magazine's annual [resort guide](#) highlight its distinct offerings:

- Best Resorts in the West: Ranked #4
- Terrain Challenge: #1, showcasing the resort's unmatched slopes for thrill-seekers
- Local Flavor: #1, reflecting the authentic cultural experiences unique to Taos
- Value: Ranked #5, emphasizing an exceptional experience at an accessible price

In addition to SKI Magazine's accolades, Taos Ski Valley has recently garnered #1 rankings from other leading publications:

- [Powder Magazine: The Blake at Taos Ski Valley](#) was ranked the Best Ski-In/Ski-Out Lodging, highlighting its seamless blend of luxury and guest-pleasing amenities including a ski valet. The magazine also ranked Taos as the #7 Ski Resort with Best On-Mountain Restaurants, in recognition of the iconic [Bavarian](#).
- [USA Today 10Best Reader's Choice Awards](#): The [Ernie Blake Snowsports School](#) was voted by readers as the #1 Snowsports School in the country, underscoring its legacy of excellence in ski and snowboard education.

Taos Ski Valley continues to captivate adventurers with its legendary terrain and vibrant cultural tapestry. Anticipation is building for the 2024-2025 winter season, which kicks off on Thanksgiving Day, November 28. Ample early snowfall has already graced the mountains and coupled with the resort's significant investments in high-efficiency snowmaking, excellent conditions are promised right from the start. Guests can look forward to carving fresh tracks and experiencing the magic of Taos under a blanket of pristine snow.

Taos Ski Valley is the world's only Certified B Corporation® ski resort, making it a leader in the global movement for an inclusive, equitable, and regenerative society. Its



commitment to protecting the environment is demonstrated by its effort to become a CarbonNeutral® certified business since 2021 and its goal to achieve Net Zero emissions by 2030.

Taos Ski Valley has never been easier to get to, with direct flights available from Denver, Austin, Burbank, Carlsbad and Dallas available from [JSX](#) this winter.

"These awards are more than just recognitions—they are a celebration of our community's spirit and the unforgettable experiences we create together," added Kelly. "We invite everyone to discover what makes Taos Ski Valley truly special: the offbeat charm, the untamed beauty, and the indomitable spirit that define our mountain haven."

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About Taos Ski Valley

Nestled among the highest peaks of New Mexico's Sangre de Cristo mountains, Taos Ski Valley is a year-round destination that delivers a pure mountain experience. Independently owned and operated, Taos Ski Valley strives to be better, not bigger. Whether skiing, riding, hiking, biking, or more, visitors of Taos Ski Valley are invigorated by the essence of the outdoors and inspired to make memories that last a lifetime.

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Taos Ski Valley is proud to participate in the Mountain Collective and Ikon Pass programs, and to be a Fast Company 2023 Most Innovative Company. To learn more about Taos Ski Valley, visit www.skitaos.com.