**Taos Ski Valley: Alpine Sanctuary for Summer Adventure-Seekers**

*With new air access, including via Denver International Airport, Taos Ski Valley unveils enhanced summer offerings and a vibrant events calendar for 2025*

**TAOS SKI VALLEY, N.M. – May 13, 2025** – As summer's heat descends upon the lower elevations, a refreshing sanctuary awaits in the high country. Tucked deep in the Sangre de Cristo mountains of northern New Mexico, where the Rockies kiss the high desert, Taos Ski Valley transforms into a summer haven for those seeking the rare and offbeat.

"Taos is a summer destination where everything from the temperatures to the adventures is a little cooler," said John Kelly, Taos Valley’s Chief Operations Officer. "Whether it's the lush mountain vistas, the refreshing alpine activities, or the sheer sense of freedom you'll feel here, Taos is a place that invites exploration and independence during the summer months. With a premier hotel experience and new and improved air access, the time has never been better to visit Taos Ski Valley."

**Unprecedented Air Access**

Getting to Taos Ski Valley has never been easier thanks to a significant expansion of air service at Taos Regional Airport beginning June 26. JSX will provide direct flights from airports in four major cities: Dallas Love Field, Austin Executive Airport, McLellan-Palomar Airport in Carlsbad, and Burbank Hollywood Airport.

Additionally, new Contour Airlines service will connect Taos directly to Denver International Airport, offering seamless access to 189 domestic and 33 international destinations. The summer flight service will operate three times weekly from June 26 to September 29, 2025, with fall service continuing three times weekly from October 2 to December 15, focusing on the Denver connection via Contour Airlines.

**Enhanced Summer Packages**

The Blake, America’s #1 ski hotel, is a perfect home base for summer visitors to Taos Ski Valley or the Town of Taos. This summer, The Blake introduces two distinctive packages:

* The **Summer Getaway** package encourages longer stays with significant savings. Guests booking three nights at The Blake will receive a 20% discount, while those extending to four or more nights will enjoy 25% off their entire stay. This tiered pricing structure rewards visitors who fully immerse themselves in Taos' unique mountain atmosphere.
* For wellness enthusiasts, the **Blake Wellness** package combines luxurious accommodations with rejuvenation. Summer guests at The Blake will receive a 10% discount on lodging when purchasing a $250 spa credit, which can be applied toward any treatment or product at The Spa & Wellness Center at The Blake. This package provides the perfect opportunity to refresh body and soul while embracing the restorative power of the refreshing alpine environment.

**A Summer Experience Like No Other**

Beyond Taos' legendary terrain, visitors will find beloved summer activities including hiking scenic mountain trails, exhilarating mountain biking, the Via Ferrata climbing courses, and panoramic scenic lift rides. The surrounding area offers additional adventures, including fly fishing, river rafting, and immersion in the vibrant cultural heritage that makes Taos one of America's foremost art communities.

Taos Ski Valley offers an array of alpine adventures for every interest and skill level this summer:

* **NEW: Guided UTV Mountain Tours**—Experience the high country in a whole new way with this exciting addition for summer 2025. Guides take visitors into the stunning alpine terrain, offering panoramic views and expert commentary on the local ecosystem and history.
* **Scenic Lift Rides**—With a lift ticket, discover unlimited rides for a full day on Lift 1 and Lift 4, which provide breathtaking panoramic views of the Sangre de Cristo Mountains and surrounding wilderness. Lift 1 will operate on weekends only.
* **Mountain Biking**—Access premier mountain biking terrain via Lift 4, with options for all ability levels. Visitors can bring their own bikes or choose from a range of rental equipment, including demo, regular, and e-bikes. Full protective gear is also available.
* **Mountain Biking Lessons**—First-time riders can enjoy "Mountain Biking 101" beginner lessons, while more experienced cyclists can opt for intermediate-to-advanced guided lessons.
* **Mountain Biking Skills Park**—Taos also boasts an excellent biking skills park. This free offering is great for children or mountain biking beginners and gives them space to get comfortable before trying the lift-served downhill trails.
* **Via Ferrata**—Taos Ski Valley's renowned climbing experience combines the thrill of rock climbing with the security of a cabled, protected route. Half-day guided experiences include all necessary equipment and a guided UTV mountain tour.
* **Pickleball & Disc Golf**—Visitors can enjoy recreational activities such as pickleball and disc golf, and equipment rentals are available.
* **Hiking Trails**—Access miles of scenic hiking trails throughout the wilderness areas in and surrounding the resort.
* **Summer Pass**—For unrestricted access all summer, the Summer Pass gives visitors unlimited scenic lift rides and bike hauls.It is still complimentary or 50% off for Winter 26 season pass holders.

All lessons and guided experiences can be booked in advance at [www.skitaos.com](http://www.skitaos.com) to ensure availability. Rentals are available day-of on a first-come, first-served basis, unless booked with a beginner lesson.

**Vibrant Summer Events Calendar**

This summer, Taos Ski Valley presents a robust calendar of events showcasing the unique character of the region:

* **June 28-29**: Community Weekend
* **July 3-6**: Fourth of July Celebrations
* **July 19-20**: Taos Ski Valley Arts Festival
* **August 2-3**: Up & Over 10k
* **August 15-17**: Taos Mountain Wellness Festival
* **August 30**: Barks, Brews & Bacon
* **September 6**: Bull of the Woods Trail Races
* **September 27-28**: Oktoberfest

More details about events will be available at [www.skitaos.com/calendar](http://www.skitaos.com/calendar), including the many free activities the resort offers each summer, such as Movies in the Mountains on Friday nights, trivia, learn-to-play pickleball classes, kids’ pickup soccer and much more.

**Ongoing Infrastructure Improvements**

As part of the resort's ongoing commitment to enhancing the guest experience, Taos Ski Valley will replace Lift 7 with a new fixed-grip triple Alpha Drive chair lift this summer, built by Leitner-Poma of America.

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**About Taos Ski Valley**

Nestled among the highest peaks of New Mexico’s Sangre de Cristo mountains, Taos Ski Valley is a year-round destination that delivers a pure mountain experience. Independently owned and operated, Taos Ski Valley strives to be *better, not bigger.* Whether skiing, riding, hiking, biking, or more, visitors of Taos Ski Valley are invigorated by the essence of the outdoors and inspired to make memories that last a lifetime.

Taos Ski Valley is the world’s only Certified B Corporation® ski resort, making it a leader in the global movement for an inclusive, equitable, and regenerative society. Its commitment to protecting the environment is demonstrated by its effort to become a CarbonNeutral® certified business since 2021 and its goal to achieve Net Zero emissions by 2030.

Taos Ski Valley is proud to participate in the Mountain Collective and Ikon Pass programs, and to be a Fast Company 2023 Most Innovative Company. To learn more about Taos Ski Valley, visit [www.skitaos.com](https://urldefense.proofpoint.com/v2/url?u=http-3A__www.skitaos.com_&d=DwMF-g&c=euGZstcaTDllvimEN8b7jXrwqOf-v5A_CdpgnVfiiMM&r=7b4GBq5LK4HbSU7fnm2YuzfRV504-A4ODf8TgffXTxE&m=l7wJ_64t0GqKCwlOP00yGujDjwL1xGlDQ1a53OwJJgO5DExle0AyJBYNoFgVMVHz&s=73BY3bJQvby0LcgiaaINy0sOAGEZmfGU5jyOItZ1NEI&e=)