2023 COMMUNITY IMPACT AT-A-GLANCE

This at-a-glance of our 2023 Community Impact Report highlights our annual accomplishments, activities, and contributions that use business as a force for good for our community.

TAOS
FOR THE GOOD

World’s first B Corp ski resort since 2017
Certified Carbon Neutral® since 2021
SCHOOL PROGRAM PARTICIPATION:
- Pre-K School Group: 15
- Taos School Groups (16 total): 859
- Vista Grande High School Outdoor Equity Program: 70
- Youth Heartline Branches Program: 10
- Charles N. Romero Snowsports Program: 33
- Shredders Saturday Program: 220
- Shredders Sunday Program: 190

TOTAL PARTICIPANTS: 1,397

Participants identify as the following:
- 53% Hispanic/Latino
- 32% White/Caucasian
- 11% Native American/Alaskan Native
- 2% Black/African American
- 1% Asian/Pacific Island
- 1% Not Listed

COMMUNITY WEEKEND
- 380 First-time lessons & lift tickets
- 760 Novice tickets for the Winter 23 season
- 180 Sets of kids’ boots & skis

TAOS SKI VALLEY DONATED:
- 225 Kids’ lunches
- 250 Ice skating tickets
- FREE sledding & entertainment

WINTER EMPLOYMENT
- 850 jobs

SUMMER EMPLOYMENT
- 250 jobs

ECONOMIC CONTRIBUTION
- $17.10 Starting hourly wage for entry-level positions.
- 2,040 jobs supported directly and indirectly by Taos Ski Valley in Northern New Mexico
- $128,500,000 Direct and indirect economic impact to Taos County in 2022*

OUTDOOR EQUITY

Taos School Groups Student Participants’ Annual Household Income
- Less than $41,000: 8%
- $41,000-120,000: 42%
- More than $120,000: 50%

- 8% Black/African American
- 1% Asian/Pacific Island
- 1% Not Listed

*As estimated by the Employment and Economic Information Center of New Mexico LLC – Includes Taos Ski Valley sales revenue, in-county purchases, taxes paid, employee wages, and charitable contributions; plus the multiplier effect which includes the re-spending of dollars within the local economy by vendors/suppliers and households.
**FOREST & WATERSHED HEALTH**

- Thinned 500+ acres of at-risk forest lands
- 600+ trees planted after the December 2021 wind blowdown event

**TAOS SKI VALLEY TOTAL WASTE DIVERSION 2022**

<table>
<thead>
<tr>
<th>Material</th>
<th>Weight (lbs)</th>
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</thead>
<tbody>
<tr>
<td>Cardboard</td>
<td>27,065</td>
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<tr>
<td>Food Waste</td>
<td>14,685.5</td>
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<tr>
<td>Glass</td>
<td>3,478</td>
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<tr>
<td>Aluminum</td>
<td>1,304</td>
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<tr>
<td>Plastic</td>
<td>312</td>
</tr>
<tr>
<td>Paper</td>
<td>132</td>
</tr>
</tbody>
</table>

62 metric tons of $CO_2$ e saved

- 22 Electric vehicle charging stations installed and available to the public

**FREE EMPLOYEE SHUTTLE**

- 8 Roundtrip routes daily
- 2 Blue Bus RTD routes daily
- 33,000+ Total ridership

**GREEN CORRIDOR FUNDING**

Lead organization that helped secure $5 MILLION in funding to support the following community projects:

- $1.5M Taos County for erosion control along N.M. 150 near Valdez
- $1M Taos County for wildfire risk reduction work
- $750,000 Village of Taos Ski Valley to repair water infrastructure
- $500,000 Taos Pueblo for watershed restoration work on the Rio Lucero & wildfire risk reduction work
- $500,000 Taos Soil & Water Conservation District for water quality monitoring of the Rio Hondo
- $500,000 Taos County for the establishment of electric vehicle charging stations
- $250,000 Taos County for Rio Grande cutthroat trout protection work
CHARITABLE GIVING

$2 donated per each night stay at The Blake to the Taos Community Foundation, totaling $18,000

56 local and New Mexico organizations supported through in-kind donations, totaling $46,000+

10 events hosted at TAOS Ski Valley in support of local community nonprofits

$450,000+ donated to the Taos community in 2022

$282,000 donated from our sister organization, Taos Ski Valley Foundation, to local community nonprofits

$108,000 donated from Taos Ski Valley, Inc. to local community nonprofits

STAFF VOLUNTEERISM

650+ Hours of staff volunteer time spent supporting local organizations

$19,000+ donated in labor support

Local Nonprofits & Donation Recipients Include:

ENVIRONMENT
Amigos Bravos
Forest Stewards Guild
HECHO (National Wildlife Federation)
Quivira Coalition
Red Willow Center
Rocky Mountain Youth Corps
Taos Land Trust
Taos Valley Acequia Association
The Nature Conservancy of New Mexico

ARTS
Millicent Rogers Museum
PASEO Project
Taos Arts Council
Taos Center for the Arts
Taos Opera Institute

COMMUNITY
Community Against Violence, Inc.
El Pueblo United Methodist Church
Friends of the Taos Public Library
Golden Willow Retreat
Habitat for Humanity Taos
HEART of Taos
Help Outreach Taos
Holy Cross Medical Center- Cancer Support Services
MAS Comunidad
Mountain Home Health Care, Inc.
New Mexico Immigrant Law Center
Santa Fe Literary Festival
St. James Episcopal Church
Stray Hearts Animal Shelter
Talpa Community Center
Taos Coalition to End Homelessness
Taos Community Foundation
Taos County Historical Society
Veterans Offgrid
Village of Taos Ski Valley EMS

YOUTH
Bridges Project for Education
DreamTree Project
Field Institute of Taos
Taos Children’s Theatre
Taos Pueblo Sports Alliance
Taos Winter Sports Team
TrueKids1
TWIRL
Working on Wellness

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