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Taos Ski Valley Community Contributions Surpass $100K to Taos Housing Partnership

Initial Funds from The Blake's Community Impact Contribution Program supported affordable housing; future contributions will address emerging community need for youth transportation

TAOS SKI VALLEY, N.M. (October 28, 2026) – Taos Ski Valley has contributed more than $100,000 to the Taos Housing Partnership over the last three years through its guest-supported Community Impact Contribution program at The Blake, marking a significant milestone in the resort's ongoing commitment to the well-being of the Taos community.

This summer season, Taos Ski Valley donated $10,400 to Taos Housing Partnership, including $5,200 in guest contributions matched by Taos Ski Valley, Inc. This final donation brings the program's total contributions to over $100,000 over the past three years helping to establish the organization and advance its mission. The funds support the local nonprofit's work to increase attainable housing by coordinating the land, policies and partnerships needed to build more housing in and around Taos.

Through the voluntary Community Impact Contribution program, guests staying at The Blake, the resort's slopeside hotel, can contribute $2 per room, per night to support local community initiatives. Taos Ski Valley matches guest contributions, helping turn individual acts of generosity into a shared contribution for the region.

"Taos Ski Valley extends well beyond the resort, and we recognize that our long-term success is closely tied to the strength and well-being of the community," said Dawn Boulware, Taos Ski Valley vice president of social and environmental responsibility. "Housing is one of the most pressing challenges facing our community, including our employees, essential community and health service workers, and beyond. We are grateful to our guests for helping support local partners who are working to resolve housing issues, and we remain committed to investing in the community we share."

"This program has been a meaningful example of how local businesses and community organizations can work together toward solutions to address our local housing challenges," said Lisa O'Brien, executive director of the Taos Housing Partnership. "Support from Taos Ski Valley helps advance our work to create more affordable housing opportunities in the region and contributes to community-led solutions."

Based on community feedback, transportation for youth has emerged as another significant need in the community – especially for youth-serving organizations supported by the Uplift Youth Fund, a Taos Ski Valley community initiative which supports youth-serving organizations and addresses barriers for local youth. To address this need, Taos Ski Valley will direct future Community Impact Contributions at The Blake to support transportation helping Taos youth access activities and opportunities throughout the region.

The new focus will complement Taos Ski Valley's existing annual commitment of $100,000 to youth-serving organizations in the Taos region through the Uplift Youth Fund. By helping address transportation barriers, the resort aims to support greater access to the community-based experiences, programs and connections that help young people thrive.

The shift of funds toward youth transportation reflects Taos Ski Valley's continued commitment to listening to community partners, responding to evolving local needs, and supporting efforts that strengthen the region for future generations.

About Taos Ski Valley's Community Pledge
To learn more about Taos Ski Valley's Community Pledge and the actions it takes to bring that pledge to life, please visit https://www.skitaos.com/community.

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