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Taos Ski Valley Releases 2025-2026 Community Impact Report

Report highlights more than \$650,000 in local investment focused on expanded youth access to the mountain, environmental stewardship, and community partnerships

TAOS SKI VALLEY, N.M. (July 15, 2026) – [Taos Ski Valley](#) has released its 2025-2026 Community Impact Report, highlighting the resort's continued investment in local youth, environmental stewardship, essential community services, and partnerships that strengthen the region. More than a traditional annual update, the report underscores Taos Ski Valley's commitment to creating shared value and its belief that the long-term success of the mountain is closely connected to the strength and well-being of the community it serves.

Over the past year, Taos Ski Valley expanded access to outdoor recreation, invested in youth programs, supported local nonprofit organizations and essential services, continued to develop and grow partnerships across Taos County, and advanced environmental initiatives designed to protect the mountain landscape for future generations. While many of the report's metrics demonstrate year-over-year growth, they also reflect deeper relationships, increased collaboration, and a continued commitment to building a stronger community.

"Thriving mountains and thriving communities go hand in hand," said John Kelly, Taos Ski Valley CEO. "This report reflects the progress we have made together and the relationships that make this work possible. By engaging with and investing in our community and local youth, we are focused on building a future where the mountain remains welcoming, sustainable, and accessible for generations to come."

Highlights from the 2025–2026 Community Impact Report include:

- **\$650,000+** invested locally through charitable giving, sponsorships, and in-kind contributions benefiting organizations and initiatives throughout Taos County.
- **Uplift Youth Fund:** Since launching in 2024, the fund has awarded \$150,000 to 23 youth-serving organizations, expanding opportunities for more than 1,400 young people through investments in outdoor equity, environmental stewardship, workforce development and community connection.
- **Expanded Youth Access to the Mountain:** More than 1,400 youth participated in snowsports through the Taos Regional School Groups Program, Slopes to Success, the Charles N. Romero Snowsports Program, and the Youth Heartline Branches Program, receiving lessons, lift tickets and equipment rentals.
- **Summer and Winter Community Weekends:** More than 2,000 participants attended the resort's free Winter and Summer Community Weekends, the largest participation to date in both seasons, creating connection and bringing residents together through outdoor recreation and family-friendly activities.
- **Taos County Resident Program:** The program, which provides free and discounted mountain access for Taos County residents, reached nearly 1,900 participants.
- **Employee Volunteerism:** Taos Ski Valley employees contributed more than 1,300 hours of paid volunteer service, supporting trail maintenance, community cleanups, youth sports, scholarship committees, and other local initiatives.





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- **Environmental Stewardship:** The resort continued advancing sustainability efforts with significant progress in waste diversion through recycling, composting, and reuse programs, watershed protection initiatives, renewable diesel use across its operations, and significant clean energy investments. In 2025, Taos Ski Valley powered its operations with 100% renewable electricity, refreshed its EV charging infrastructure with 14 charging stations, and used more than 36,000 gallons of renewable diesel.

The full 2025-2026 Community Impact Report can be found [here](#).

Taos Ski Valley's Community Pledge

To learn more about Taos Ski Valley's Community Pledge and the actions it takes to bring that pledge to life, please visit <https://www.skitaos.com/community>.

