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Taos Ski Valley's Commitment to Eliminating PFAS is Yielding Positive Water Quality Results

Recent NMED PFAS testing concludes forever chemicals are not detectible in Village of Taos Ski Valley's water

October 24, 2025 - TAOS SKI VALLEY, NM - Taos Ski Valley's efforts toward eliminating the use of per- and polyfluoroalkyl substances (PFAS) resort-wide has resulted in positive results for the Village's water. The [Taos News](#) reported the Village of Taos Ski Valley's recent water test "showed non-detect or below regulatory threshold levels for forever chemicals", a sign that the resort's work, along with that of community partners is effective.

While PFAS chemicals are ubiquitous, PFAS chemicals can be cause for concern in the ski industry due to their widespread use in water-repellent products like ski waxes and Gore-Tex apparel. However, Taos Ski Valley has taken proactive steps to phase out these harmful chemicals.

"Taos Ski Valley has been working to eliminate PFAS from our operations and supply chain," said Dawn Boulware, Vice President of Social and Environmental Responsibility at Taos Ski Valley. "We've transitioned to using only PFAS-free ski waxes, eliminated Gore-Tex garments from our retail offerings, and introduced PFAS-free cookware as a few examples." The resort conducted separate PFAS testing at five sites using a Cyclopure testing kit in the Fall of 2025 and Spring of 2026 which yielded the same results as NMED.

The Village of Taos Ski Valley continues its work to address the water delivery system issues. This past summer the Village completed the installation of smart water meters. The meters have been used to identify the leaks in the system. The reported loss rate is now ten percent compared to the national average of eighteen percent and down from eighty-three percent a few years ago.

The resort is just days away from firing up its snowmaking system to begin its preparations for the upcoming 70th anniversary season. Use of high efficiency snowmaking equipment optimizes snowmaking schedules, ensuring most of the snow made returns to the Rio Hondo in the spring benefitting downstream acequias.

"Our commitment to environmental responsibility is unwavering," added Boulware. "By implementing sustainable practices throughout the resort, our goal is to protect the natural resources that are vital to our community's health and well-being."

For more information about Taos Ski Valley's sustainability initiatives, please visit <https://www.skitaos.com/sustainability>

