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Taos Ski Valley's Community Contributions Reach \$650,000 in 2025

New Uplift Youth Fund, charitable initiatives, employee volunteers, and community events advance the resort's ongoing commitment to locals

TAOS SKI VALLEY, N.M. (January 28, 2026) – In 2025, Taos Ski Valley delivered more than \$650,000 in local contributions through its dedicated, charitable initiatives, employee volunteerism, and community events. These investments demonstrate the resort's meaningful commitment to the local community – a core value of Taos Ski Valley. The resort continues to expand its local initiatives through collaboration and financial support of the area's people, organizations, and businesses. Local residents are encouraged to get involved, apply for funding, and engage even more in 2026.

"Our new Uplift Youth Fund is a purposeful investment in local kids, and we drove several other community-oriented initiatives, all of which culminated in one of the most impactful years ever," said Dawn Boulware, Taos Ski Valley vice president of social and environmental responsibility. "In 2025, we strengthened and expanded our local partnerships, while laying the groundwork for an even greater impact in 2026."

Last January, Taos Ski Valley introduced the Uplift Youth Fund, which provides \$100,000 a year to local organizations that facilitate youth-focused projects in the form of awards ranging from \$2,500 to \$10,000. The fund supports initiatives in four key areas: outdoor equity and youth programming, environmental stewardship, economic and workforce development, and connection to community.

In 2025, the Uplift Youth Fund awarded \$150,000 to the following organizations:

- **Bridges Project for Education** – BRIDGEBuilders: Postsecondary Alumni Mentors for Students in the Great Taos Community
- **Cultivo** – Youth Farming Program
- **DreamTree Project** – Youth Outdoor Activities Programming
- **Embudo Valley Tutoring Association** – Pathways to Education Careers for Local Youth
- **Field Institute of Taos** – Youth Outdoor Education Programs
- **Friends of Rio Grande del Norte National Monument** – Youth Outdoor Education & Mentorship Programs
- **Habitat for Humanity of Taos** – Youth in Construction: Habitat for Humanity + MC3 Partnership
- **Harwood Museum of Art** – School Tour Program
- **Imagine Children's Museum** – Imagine Children's Museum
- **Localogy** – Sangre de Cristo Youth Ranch
- **Lozen & Co.** – Ecological Development Program in Outdoor Mental Health Setting for Children
- **Pueblo of Picuris** – Picuris Recreation Park Revitalization and Youth Empowerment
- **Rivers & Birds** – Taos Habitat Project
- **Rocky Mountain Youth Corps** – Gear Up & Go: Expanding Access to Conservation
- **Taos Behavioral Health** – Growing Strong: A Path to Resilience for Youth of Taos County
- **Taos Education Collaborative** – TEC Community Summer Camp
- **Taos High School Parent Teacher Student Organization** – Taos High School Flex Friday Internships
- **Taos Mainstreet** – Taos Youth Public Art Program
- **The School of Baseball** – Group Clinics & Associated Equipment
- **Trout Unlimited, Inc.** – Indigenous and Hispanic Youth Fly Fishing Camps
- **Twirl, A Play and Discovery Space** – Taos County Cumbre Kids
- **Working on Wellness** – Taos Native Youth Mountain Access Program
- **Youth Heartline** – Branches Outdoor Adventures





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Applications for the 2026 winter funding cycle open on February 1, 2026, and all nonprofit organizations or community groups with youth programming are encouraged to apply. This year, the resort introduced a new giving format in which nonprofits can receive one Uplift Youth Fund award, one Taos Ski Valley sponsorship, and one in-kind gift each calendar year. To apply please visit: skitaos.com/community.

In addition to the Uplift Youth Fund, in 2025, Taos Ski Valley celebrated a milestone year of community engagement through events, sponsorships and donations, and employee volunteerism.

Additional 2025 community contribution highlights include:

- **In-Kind Charitable Giving:** In-kind gifts totaling more than \$290,000 were given to: Adaptive Sports Program New Mexico, Friends of Anansi Charter School, Make-A-Wish New Mexico, Ridge-A-Thon, and Taos Feeds Taos among others.
- **Community Sponsorships:** Taos Ski Valley supported 40 community-based organizations through \$80,000 in sponsorships, including the Arroyo Seco Stream Restoration Project, For the Health of It, Fiestas de Taos, Taos Youth Soccer League, and Taos Youth Basketball League.
- **Annual Community Weekends:** In June and December, Taos Ski Valley hosted its annual Community Weekends welcoming over 2,500 community members. Open to all, the events provided thousands of locals with free and discounted access to mountain activities including mountain biking, skiing, lessons, rentals, lift tickets, activities, and more.
- **Employee Volunteers:** More than 80 Taos Ski Valley team members gave over 1,300 hours to support local community organizations. From acequia cleaning, to coaching and mentorship programs, the staff dedicated their time and talent to delivering hands-on service in Taos County communities.

“There is no Taos Ski Valley, the resort, without Taos, the community,” continued Boulware. “I am thrilled at the response we’re getting from the community from many of these new initiatives, and we plan to continue to engage with, invest in, and collaborate with our neighbors once again in 2026.”

To learn more about Taos Ski Valley’s commitment to the community, please visit <https://www.skitaos.com/community>.

