Dear Community,

Happy July! Summer is flying by, and we're welcoming the monsoon rains that bring much-needed moisture to the mountains and our community. At Taos Ski Valley, this time of year is all about connection, celebration, and giving back to the people and places that make this place so special. July has been a beautiful reminder of what's possible when community leads the way with the second cycle of the Uplift Youth Fund.



Community Weekend Highlights!

We recently wrapped up our 3rd Annual Community Weekend, and it was such a fun gathering. With more than 1,600 scenic lift rides (and an estimated 3,000 attendees), the mountain was alive with music and laughter. Saturday welcomed nearly a thousand riders alone, with families and friends enjoying live music, local discounts at The Blake, hot dogs, popsicles, and a variety of community booths. Extending the event to two days this year gave everyone more time to enjoy the fresh mountain air and one another's company. It keeps getting better every year!

Thank you to everyone who joined us. We couldn't do any of this or be who we are without YOU, our incredible community. Appreciation to all of our community booths for joining us this summer: Carson National Forest, Enchanted Circle Trails Association, Field Institute of Taos, Harwood Museum of Art, Mogul Medical, Rivers & Birds, Rocky Mountain Youth Corps, TrueKids1, Village of Taos Ski Valley Fire Department/EMS and Youth Heartline.

As part of the weekend festivities, we were also thrilled to announce this year's Community Weekend raffle prize winners —

- UTV Tours: Frankie M. & Angelina B.
- Dinner for Two at 192 at The Blake: Antonio G.
- Lunch for Two at The Bayarian: Berlinda M.
- Custom Facial at The Blake Spa: Victoria R.
- 4 Oktoberfest Tickets: Jacqueline G.
- 4 Barks & Brews Tickets: Rodrigo D.
- 4 Scenic Lift Tickets: Daniel T.
- Grand Prize: 2-Night Stay at The Blake + Dinner for 2 at 192 + 2 Scenic Lift Tickets:
 Camelia M.

Congratulations to all our winners!



Uplift Youth Fund — Inaugural Cycle Complete

July also marked the close of the inaugural year of our <u>Uplift Youth</u> <u>Fund</u>, an effort rooted in community care and collaboration. We're especially grateful to our Community Advisory Circle (pictured above) for guiding this process with thoughtfulness and heart. And to everyone who supported the Chair 7 sale, thank you! Your participation helped fund awards for youth-serving organizations in our region, truly uplifting the next generation. Recipients will be announced in early August.



Summer Sponsorships & More



Throughout the summer, we've been proud sponsors of events that are at the heart of Taos — from the ongoing Taos Plaza Live series and the Taos Pueblo Pow-Wow, to the Taos School of Music, Fiesta de Taos, and the 2nd Annual Taos Tiger Golf Classic. We're also excited to be back at the CAV Back-to-School Fest again on July 25, where we'll be handing out backpacks and school supplies to local youth.

Looking ahead, we'd love your help! Volunteer opportunities are available for the <u>Up & Over Trail Run</u> on August 2–3 and the <u>Bull of the Woods Trail Races</u> on September 6. If you'd like to lend a hand and support our beautiful trail systems, please email <u>events@enchantedcircletrails.org</u>.

And don't forget, we host free weekly events every Thursday through Sunday. From yoga to live music, there's something for everyone to enjoy. Visit <u>skitaos.com/calendar</u> to see what's happening each week.

As always, thank you for being part of this journey with us.

All the best, Mona Nozhackum Community Relations

